



## Professional Qualification in BUSINESS MANAGEMENT

### Level 4 Diploma

#### UNIT 1 – LEADERSHIP AND MANAGEMENT

##### Question 1

**Discuss** how the management of a business could be made more effective. (20 marks)

##### Question 2

- (a) **Explain** what is meant by the term 'team dynamics'. (8 marks)
- (b) **Discuss** what could weaken team dynamics in a business organisation. (12 marks)

##### Question 3

- (a) **Discuss** what is meant by the term 'management style'. (6 marks)
- (b) **Identify** methods by which a manager can empower their staff. (14 marks)

##### Question 4

- (a) **Describe TWO** characteristics of an effective manager. (8 marks)
- (b) **Identify** how you would plan for your own professional development once you start working. (12 marks)

##### Question 5

**Discuss** whether the adoption of strategic management in a business leads to more effective management. (20 marks)