



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 1 – LEADERSHIP AND MANAGEMENT

Question 1

Discuss how relevant management and leadership theories are in practice. (20 marks)

Question 2

- (a) **Assess** the importance of motivation to effective leadership. (8 marks)
- (b) **Discuss**, with the use of examples, how the dynamics of a team could be improved. (12 marks)

Question 3

- (a) **Explain**, with the use of examples, why delegation is widespread in large organisations. (8 marks)
- (b) **Discuss** the extent to which extensive delegation in an organisation could be a challenge to the existence of clear accountability. (12 marks)

Question 4

- (a) **Explain** how you would recognise an effective leader in a school or college. (8 marks)
- (b) **Discuss** how an organisation can encourage the continued professional development of its staff. (12 marks)

Question 5

- (a) **Explain** how the ideas of strategic management can improve the effectiveness of management in a business. (8 marks)
- (b) **Discuss** the contribution that followership could make to the effective leadership and management of a business that you are familiar with. (12 marks)