



## Professional Qualification in SHIPPING & LOGISTICS Level 4 Diploma

### UNIT 2 – PRINCIPLES OF INTERNATIONAL MARITIME LOGISTICS

#### Question 1

- (a) **Describe** the term 'logistics'. (6 marks)
- (b) **Explain** how international freight companies use logistics to transport their goods. (14 marks)

#### Question 2

- (a) **Describe TWO** components of an international supply chain. (4 marks)
- (b) Using your answer to Part (a), **explain** the importance of both components to the success of an international supply chain. (8 marks)
- (c) **Explain** the link between suppliers and customers in an international supply chain. (8 marks)

#### Question 3

**Compare** 'primary suppliers' **with** 'secondary suppliers'. (20 marks)

#### Question 4

- (a) In reference to international logistics, **explain** the term 'multimodalism'. (8 marks)
- (b) **Illustrate** how an international freight company would use multimodalism. Use examples to support your answer. (12 marks)

#### Question 5

- (a) **Describe TWO** elements that a supplier would need to consider when choosing a warehouse to store products before despatch. (10 marks)
- (b) Using your answer to Part (a), **explain** the importance of both elements. (10 marks)