



JUNE 2017

SUPPLY CHAIN MANAGEMENT

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. Explain the characteristics of, and distinguish between, internal and external supply chains. [20]
 - 2. Critically evaluate the contribution of the balanced scorecard approach to assessing the effectiveness of a supply chain. [20]
 - 3. Analyse the strategies that an organisation could adopt to build trust with supply chain partners. [20]
 - 4. Analyse the factors which are critical to the effective implementation of the cycle time reduction process. [20]
 - 5. Review the approaches typically adopted to resolve conflict in a supply chain. [20]
 - 6. Explain the benefits that an organisation is likely to gain by joining an effective supply chain. [20]
 - 7. Vulnerability management is a key task for a supply chain. Analyse the key vulnerabilities that a supply chain should be aware of and plan for. [20]
 - 8. However successful it becomes, there will come a time when every supply chain needs to be re-engineered. Review the key enablers in the process of supply chain re-engineering. [20]