



ICM

JUNE 2017

SUB-EDITING

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. Set out the approach that a sub-editor will take to edit pictures for use in a magazine. [20]
 - 2. Review the key issues that should be taken into account with regard to headline typography. Support your answer with examples. [20]
 - 3. Critically evaluate the role of a copytaster in a national newspaper newsroom. [20]
 - 4. Editors will find themselves, on many occasions, in the position of having to reject a news story. Explain the circumstances in which a news editor might have to take this course of action. [20]
 - 5. 'Caption writing requires great skill and attention if it is to be effective.' Explain the main issues that will need to be taken into account when writing captions. Illustrate your answer with examples. [20]
 - 6. Sub-editors are able to draw on a range of typographical devices when designing a newspaper page. Analyse FIVE devices, giving examples to support your answer. [20]
 - 7. Review the challenges that a sub-editor is likely to face when editing a running story and suggest how they can be effectively managed. [20]
 - 8. Set out the key issues involved in the effective structuring and use of paragraphs in a story. Support your answer with examples. [20]