



ICM

SEPTEMBER 2016

SUB-EDITING

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. It will usually be necessary for photographs to be worked on before they are ready for use in a publication. Review EACH of the stages involved in editing a photograph. [20]
 - 2. Managing a running story in a newspaper can present a sub-editor with many challenges. Analyse the challenges involved in editing a running story and explain how they can be managed. [20]
 - 3. Ensuring that paragraphs are appropriately used and structured is key if a story is to have impact. Explain the key issues involved in the use and structure of paragraphs in a story. [20]
 - 4. Editing of content is a key task in the newsroom. Explain when rewriting or partial rewriting is likely to be most appropriate when editing copy. [20]
 - 5. Review the action that should be taken by a sub-editor to check and verify the content of a news story. [20]
 - 6. Scheming and layout are critical to effective page design. Evaluate how scheming and layout support page design. [20]
 - 7. Sub-editors will need to be aware of a number of legal issues with regard to the content of a publication. Explain what these are. [20]

continued overleaf

8. a) Explain what a **filler** is. [5]
b) Use the information below to produce a 60-word filler for a national newspaper:
Genetically identical in every way! Miracle boy triplets beat odds of 200 million to one to be born exactly the same.
- To be told she was expecting triplets was a big enough shock for any mother-to-be. After being told how similar they looked by other mums, she sent off samples of DNA to be tested – and she has now been told that against odds of up to an incredible 200 million to one, the naturally conceived trio are identical.
- Fortunately for their 23-year-old mother, telltale features plus the ten-month-old triplets' emerging personalities mean she for one has no trouble telling them apart. "When they were newborns it was quite hard to tell which one was which, but I never got them mixed up myself," she said yesterday. "They've all got dark birthmarks between their eyebrows, but Roman's is slightly darker than the others', and Rohan has got a birthmark on his leg as well. When they were in the hospital, the doctors said they were non-identical, but since they came home lots of people have said they can't tell them apart."
- According to the Multiple Births Foundation, the only way to establish for certain whether twins or triplets are identical – known as zygosity determination – is usually DNA testing. After consulting them, Miss Allen took cheek swabs from Roman, Rocco and Rohan and sent them off to a laboratory to be analysed – and earlier this month received the news that they are genetically identical.
- They are the youngest of what is thought to be only a handful of naturally conceived sets of identical triplets in the UK.
- "I was surprised because I expected them to be non-identical," she said. "But then I'm normally the only one who can tell them apart, so that does explain a lot!"
- Miss Allen, from Gateacre, Liverpool, also has a three-year-old daughter, Indiana. [15]