



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 5 - BUSINESS STRUCTURE, CULTURE AND ETHICS

Question 1

- (a) **State TWO** levels of Edgar Schein's 3 levels of organisational culture. (2 marks)
- (b) **Compare** Edgar Schein's model of organisational culture with **ONE** other model or theory of organisational culture which you are familiar with. (12 marks)
- (c) Referring to your answer to Question 1b, **suggest** which model or theory is more likely to apply to the culture of an organisation you are familiar with. **Justify** your answer. (6 marks)

Question 2

Illustrate the relationship between organisational **structure** and organisational **culture** in an organisation you are familiar with. Use examples to support your answer. (20 marks)

Question 3

- (a) **Explain** what is meant by the term 'ethics'. (4 marks)
- (b) **Illustrate** the importance of ethical conduct to the organisation **and** the importance of ethics to individuals in a large multinational organisation. Use examples to support your answer. (16 marks)

Question 4

- (a) **Explain** what is meant by the term 'external environmental ethics'. (4 marks)
- (b) **Illustrate TWO** reasons **why** an organisation's cultures should to be in sync with external environmental ethics. Use examples to support your answer. (16 marks)

Question 5

- (a) **Compare TWO** ways in which organisational culture can influence employee morale **and** commitment levels. (14 marks)
- (b) Referring to your answer to Question 5a, **suggest** which **ONE** of these ways is most likely to exist in an organisation you are familiar with. **Justify** your answer. (6 marks)