



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 5 - BUSINESS STRUCTURE, CULTURE AND ETHICS

Question 1

- (a) **Explain** Edgar Schein's model of organisational culture. (6 marks)
- (b) Referring to your answer to Question 1a, **suggest how** Edgar Schein's model of organisational culture can be applied to an organisation you are familiar with. **Justify** your answer. (14 marks)

Question 2

- (a) **Explain TWO** behavioural factors which could be influenced by organisational culture. (6 marks)
- (b) **Illustrate how** the culture of an organisation you are familiar with could be influenced by its culture. Use examples to support your answer. (14 marks)

Question 3

Discuss the importance of ethical behaviour to the business interests of an organisation you are familiar with. (20 marks)

Question 4

- (a) **Compare TWO** features of a code of ethics used by an organisation you are familiar with. (10 marks)
- (b) **Suggest why** an organisation may choose to reduce its carbon footprint whilst adopting a more ethical position. (10 marks)

Question 5

- (a) **Explain how** a strong organisational culture could influence employee morale. (4 marks)
- (b) **Illustrate how** industry ethics and standards affect organisational culture. Use examples to support your answer. (16 marks)