



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 5 - BUSINESS STRUCTURE, CULTURE AND ETHICS

Question 1

- (a) Explain the difference between a 'formal organisation' and an 'informal organisation'. (6 marks)
- (b) Suggest TWO reasons why a formal organisation is more efficient than an informal organisation. (14 marks)

Question 2

- (a) Describe TWO types of culture that an organisation might follow, according to Charles Handy's 4 model approach to organisational culture. (4 marks)
- (b) Using your answer to Part (a), explain how ONE of these types of culture operates within an organisation that you have studied. (16 marks)

Question 3

- (a) Explain the relationship between organisational structure and culture. (6 marks)
- (b) Using an organisation that you have studied, explain why that organisation adopted the particular type of culture to operate within. (14 marks)

Question 4

- (a) Explain the importance to an organisation of trading ethically. (10 marks)
- (b) Explain the implications of ignoring ethics whilst conducting trade. (10 marks)

Question 5

Suggest TWO ways in which an organisations ethical behaviour affects the success of their business. (20 marks)