



FREELANCE & FEATURE WRITING

Tuesday 6th December 2022

Time allowed

Three hours

Instructions

- Ensure that you pay particular attention to words in **bold**.
- Write the question number next to each answer in your answer booklet.
- You are **not** required to rewrite the question in your answer booklet.

Information

- Different questions may carry a different number of marks.
- Marks for each question are shown in [].

Advice

- Read each question carefully before you start to answer it.
- Use the full time permitted and check all your answers.

Materials

- Notes or books are **not** permitted.
- Non-programmable calculators are permitted.



ICM

ANSWER ANY FIVE QUESTIONS FROM THE FOLLOWING EIGHT QUESTIONS

1. Describe **four** sources of ideas for feature writers. Use examples to support your description. [20 marks]
2. (a) State **six** attributes of an effective freelance reviewer. [6 marks]
(b) Describe the tasks of a reviewer. Use examples to support your description. [14 marks]
3. Describe techniques for creative questioning. Use examples to support your description. [20 marks]
4. Describe each of the following types of interview, including the different uses:
 - (a) The narrative [5 marks]
 - (b) The hatchet job [5 marks]
 - (c) The profile [5 marks]
 - (d) The question and answer (Q&A) profile [5 marks]
5. (a) State **five** elements of a feature article. [5 marks]
(b) Design a mind map that can be used to write an article on a topic of your choice. [15 marks]
6. Explain the use of the language of compression when reviewing a theatre production. Use examples to support your explanation. [20 marks]
7. Explain the ways a journalist can build a comprehensive contacts book. Use examples to support your explanation. [20 marks]
8. Discuss the contribution of anecdotes to a piece of freelance writing. Use examples to support your discussion. [20 marks]

END OF QUESTIONS