



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 1 – LEADERSHIP AND MANAGEMENT

Question 1

Discuss how you could evaluate the effectiveness of the leadership and management of a large retail business. (20 marks)

Question 2

(a) Assess what is meant by a leadership style. (8 marks)

(b) Discuss what is involved in the effective leadership of a team. (12 marks)

Question 3

(a) Explain what is meant by accountability in relation to management. (8 marks)

(b) Suggest how the management of a large insurance company could be made more accountable. (12 marks)

Question 4

(a) Describe **TWO** characteristics of an effective leader of a sports team. (8 marks)

(b) Assess the contribution that scientific management could make to increasing the effectiveness of management in the sport and leisure sector. (12 marks)

Question 5

(a) Describe **TWO** features of situational leadership. (8 marks)

(b) Discuss how the concept of management by objectives could improve the effectiveness of the leadership and management of a large college or university. (12 marks)