



BROADCAST JOURNALISM

Monday 5th December 2022

Time allowed

Three hours

Instructions

- Ensure that you pay particular attention to words in **bold**.
- Write the question number next to each answer in your answer booklet.
- You are **not** required to rewrite the question in your answer booklet.

Information

- Different questions may carry a different number of marks.
- Marks for each question are shown in [].

Advice

- Read each question carefully before you start to answer it.
- Use the full time permitted and check all your answers.

Materials

- Notes or books are **not** permitted.
- Non-programmable calculators are permitted.



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ANSWER ANY FIVE QUESTIONS FROM THE FOLLOWING EIGHT QUESTIONS

1. Explain the aspects that must be included in any effective news story. Use examples to support your explanation. [20 marks]
2. (a) Explain what is meant by the term 'stringers' in the context of journalism. [4 marks]
(b) Evaluate the advantages and disadvantages of using stringers. [16 marks]
3. Describe techniques for producing a piece of journalism designed to have impact. Use examples to support your description. [20 marks]
4. Discuss challenges to responsible reporting that a journalist will experience. Use examples to support your discussion. [20 marks]
5. Describe **two** types of interview undertaken by broadcast journalists, including the following in your description:
 - Examples of situations in which each interview would be used
 - Questions that could be used in each type of interview[20 marks]
6. (a) Explain what is meant by the term 'a piece to camera'. [2 marks]
(b) Discuss examples of when to use a piece to camera in a television news programme. Use examples to support your discussion. [18 marks]
7. Discuss the importance of editing in the production of a television programme. [20 marks]
8. Discuss the issues that must be considered when using pictures in a TV news programme. [20 marks]

END OF QUESTIONS