



ICM

SEPTEMBER 2016

BROADCAST JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. Making a mistake 'on-air' is something that every broadcast journalist will, at some stage, have to deal with. Explain the actions that a broadcast journalist should take to recover from an 'on-air' mistake. [20]
 - 2. A piece to camera is a staple part of the modern-day news bulletin. Explain what a **piece to camera** is and comment on when it should be used. Support your answer with an example. [20]
 - 3. Identify the main categories of camera shot typically available and explain the circumstances in which EACH should be used. [20]
 - 4. Explain what you understand by the commonly heard claim that 'the presence of reporters and camera crews can create news by making a tense situation worse'. Illustrate your answer with an example. [20]
 - 5. Critically review the importance of a broadcast journalist building rapport with an audience and explain how this can be achieved. [20]
 - 6. Explain how cutting, filling and backtiming will be used to ensure that a radio news programme runs to time. [20]
 - 7. Review the basis for selecting the order of items on a TV news programme. [20]
 - 8. Analyse the main types of interviews typically used in broadcast journalism. [20]