



# ICM

SEPTEMBER 2017

## CHARACTERISTICS OF WORLD DESTINATIONS

### Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
- b) Answer ALL questions in Part A and any THREE questions in Part B
- c) Part A carries 46% of the marks and Part B carries 54% of the marks. Marks for each question are shown in [ ]
- d) There is a map attachment for Question 1

### PART A

1. On the world map provided, a selection of physical features, destinations and cities are shown by letters or numbers. To identify them you should write the correct letter or number in your answer book. Do not write the answers on the map as this may cost you marks.
  - a) Identify the Greenland Icecap, the Pampas, Mississippi Basin, Iberian Peninsula, Gulf Stream and the Humboldt/Peruvian Current shown by the letters A, G, H, N, R and T. [1 each]
  - b) Identify the destinations: Uruguay, South Africa, Turkey, Ireland, Cape Verde Islands, Florida, Galapagos Islands, Peru, Nigeria and Madagascar shown by the numbers 4-9, 16, 18, 67 and 69. [1 each]
  - c) Identify the cities shown by the IATA codes ATH, DEN, JED, SYD and THR, and the island in the South Pacific Ocean shown by the IATA code PPT. [1 each]
2. Short answer questions.
  - a) Name the capital of Brazil (IATA code BSB) founded in 1956. [1]
  - b) Name the city where you can visit St Mark's Basilica and the Doge's Palace, and ride a gondola on the Grand Canal. [1]
  - c) Identify the sport showcased internationally by the Americas Cup. [1]
  - d) Name the African country situated near the Equator on the Gulf of Guinea, where Spanish is the official language. [1]
  - e) Identify the sport showcased internationally by the Tour de France. [1]
  - f) In which country is the Tsavo National Park situated? [1]
  - g) Name TWO European capitals which are situated on the River Danube. [2]
  - h) The Okavango Delta is situated in which country of southern Africa? Name the country. [1]
  - i) Identify the official languages of Belgium. [2]
  - j) In which state of the USA are the Shenandoah Valley and Blue Ridge Mountains? [1]
  - k) Cherry blossom festivals known as sakura are celebrated in spring in which Asian country? [1]
  - l) Identify which of the following countries are situated on the ancient overland trade route known as the Silk Road: India, China, Russia, Iran, Uzbekistan. [3]
  - m) Name the longest river system in the USA. [1]
  - n) Name TWO African capitals situated opposite each other on the River Congo. [2]
  - o) Which of the following form part of the Canary Islands: Madeira, Tenerife, Lanzarote, Formentera? [2]
  - p) The city of Cracow, the music of Chopin, and the mazurka dance are part of the cultural heritage of which European country? [1]
  - q) Identify the largest city in northern England, associated with a world famous football team. [1]
  - r) Name the largest city (and former capital) of Nigeria. [1]

*continued overleaf*

## PART B

3. Describe the key attractions of THREE of the following destinations:  
a) Peru  
b) South Africa  
c) Madagascar  
d) Florida  
e) Iran [6 each]
4. Investigate the strengths and weaknesses of Belgium as a tourist destination, taking into account such factors as:  
a) location – transport networks and accessibility to the countries generating most of the demand for tourism, including Britain and the USA  
b) climate, including suitability for specific types of recreation  
c) topography (physical features such as mountains, coasts, rivers and forests)  
d) culture and heritage (including language problems), naming particular cities  
e) facilities for sport, recreation and entertainment  
f) facilities for business, naming particular cities  
g) Belgium's image in the media, including art, literature and the movies [18]
5. Write notes for a talk you are giving to other students on ONE of the following topics:  
a) A tour of the USA focusing on popular music, including Route 66  
b) The Pan American Highway  
c) The Silk Road [18]
6. Explain the significance for tourism of THREE of the following attractions:  
a) The Henry Ford Museum at Dearborn, Michigan  
b) Montmartre  
c) Serengeti National Park  
d) Uluru (Ayers Rock)  
e) Mount Fuji in Japan [6 each]
7. 'Even a country rich in natural and cultural resources will not develop a successful tourism industry unless it can satisfy the preconditions for tourism, namely the provision of basic infrastructure and a measure of political stability.' Discuss this statement using the Democratic Republic of Congo (DRC), Somalia and other Sub-Saharan countries as examples. [18]
8. Identify the features that distinguish faith tourism from holiday tourism, taking into account the motivation of travellers, the timing of trips, the destinations chosen (you must give specific examples), methods of transport, and the type of accommodation used. [18]